

GMUND



GMUND
Gmund Used

Gmund Used —
The re-used paper.

Gmund Used


The collection

An ecological paper with a history: because Gmund Used is made from 100% used paper.

DIP (deinked pulp) is utilized in the production of Gmund Used, thus transforming discarded paper into high-quality Gmund design paper.

The cycle is perfect thanks to maximum fiber reclamation.

Combining vibrant new colors and high strength, the Gmund Used collection unites all the requirements for the paper of the future.



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Pulp & Recycling

Gmund Used

Recycled paper from
100% used paper.

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Gmund Used Composition

80%

high-quality DIP pulp from Europe, that is FSC certified.

20%

packaging material that results in Gmund, which was previously disposed of in the waste paper. Now the material is collected according to its type and used as raw material for the production of Gmund Used.

Gmund Used PCW and PIW quantities

70%

PCW = Post Consumer Waste
(as the Gmund Used DIP contains 90% PCW)

30%

PIW = Post Industrial Waste
(10% from DIP and 20% from packaging)

Gmund Used
FSC – Certification

FSC[®]

Gmund Used is FSC[®] Mix certified.

This means that at least 70% of the material is FSC certified and a maximum of 30% of the material comes from controlled sources or is recycled material.

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Pulp & Recycling Industry comparison

The recycling rate for paper in Germany is over 85%.
For plastics it is around 30% and for clothing only 1%.

The recycling of plastics and clothing is usually a **down**cycling process: high-quality packaging is turned into agricultural foils, trash bags, park benches or insulating materials.

A fresh paper fibre can be reused up to 7 times.

The recycling process is not a closed cycle, it lives from the regular incoming supply of fresh fibre paper. Recycled paper is just as suitable for most applications as fresh fibre paper, a true **re**cycling.

At Gmund Used, we can speak of **up**cycling; for example by turning copy paper into a designed colored Gmund paper. Honestly, this much pride is granted!

P.S.: Recycling is complex and thus recycled pulp is more expensive than fresh fibre pulp.

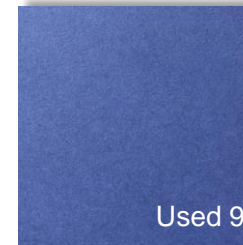
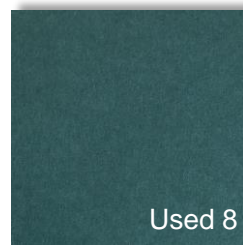
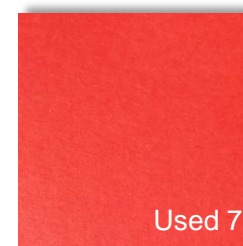
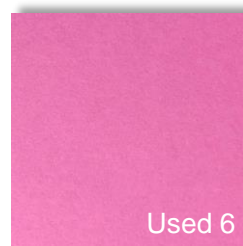
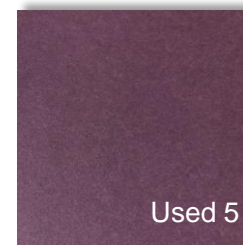
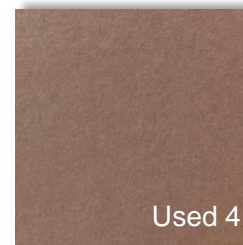
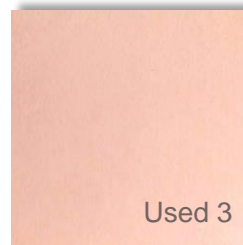
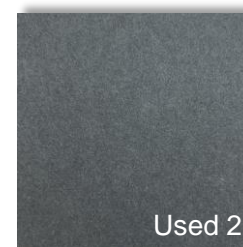
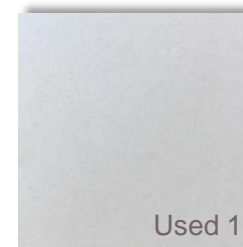
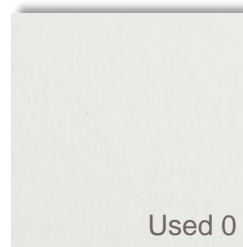



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Colors

Gmund Used Colors

- 10 Colors, 9 of which were completely newly developed
- strong colors with a deliberately dusty character – for a shot of naturality
- partly deliberately undefined colors – neither brown nor purple, neither grey nor green – therefore the color assignment of the names has been omitted
- Surface: machine-smooth





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Specifications

Gmund Used
Specifications

300 g/m²

in 70 x 100 cm, LG

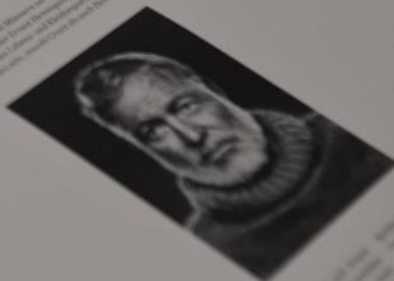
available ex works as stock goods.

Other grammages and formats can be ordered for orders of 3 tons and more.

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Printing


**ZWEI SEITEN
DESSELBEN MANNES**
Stilkomen



Gmund Used

Printing – anything goes!

- Offset
- Letterpress
- Silk-screen printing
- Blind embossing
- Hot foil stamping
- Paper etching
- Die cutting

A collection of pink and light-colored boxes and blocks arranged on a pink background. The items include several rectangular boxes of varying sizes and colors (pink, light pink, and light beige), and three small, light-colored square blocks. The arrangement is scattered across the frame, with some items partially overlapping. The lighting is soft and even, highlighting the smooth surfaces of the objects.

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Applications

Focus on – Packaging!



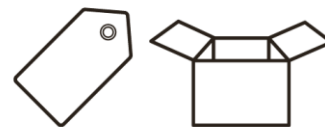
Wrapping
100 – 130 g/m²



Packaging
300 g/m²



Shopping Bags
170 – 200 g/m²



Reinforced
330 – 400 g/m²

Gmund

Used

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CO₂

- 60 %

Gmund Used

Energy

- 50 %

Gmund Used

Water

- 40 %

Gmund Used

Tree

- 1000 %

Gmund

Used

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Gmund Used –

100 %

Used Paper.

Gmund Used –

100 %

Design

Gmund Used –

100 %

Gmund

Gmund

Used

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Gmund Used –
From waste ...

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...to design!