

**GMUND**

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Gmund

No Color No Bleach



Gmund No Color No Bleach

The uncompromisingly honest and ecological paper

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Concept, 100% ecological.

Look, 100% ecological.

Finally!



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Back to the basics ...

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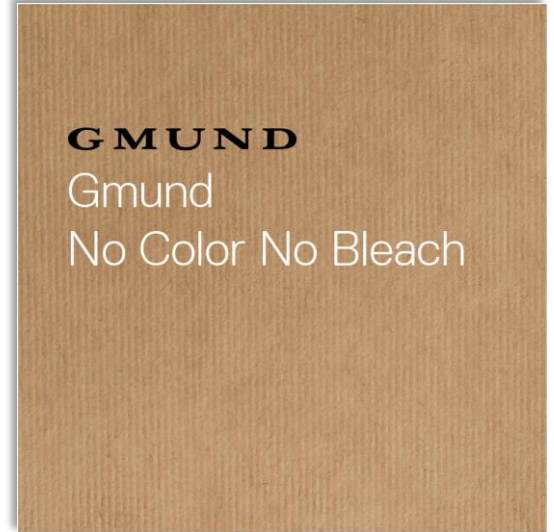
## Gmund No Color No Bleach

Paper in its purest form. “No Color” or “No Bleach” makes no secret of their natural, authentic, raw and primal qualities.

The elemental character of the material offers space for imagination, creativity and inspiration.

Each and every sheet is individual and unique.

Just like what is created on it.





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Surface.

# Gmund No Color No Bleach Surface



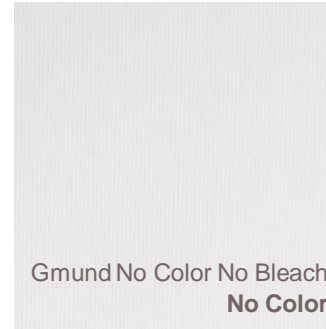
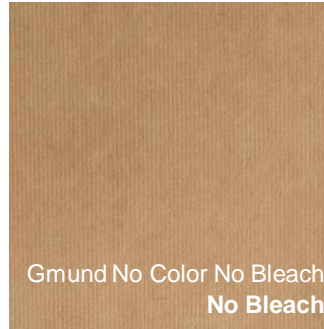
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# Gmund No Color No Bleach Surface

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The high-quality long fiber pulp used in the manufacturing process creates a dynamic surface and underpins the paper's honest character.



Colors.

Gmund No Color No Bleach  
Colors



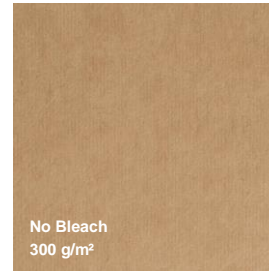
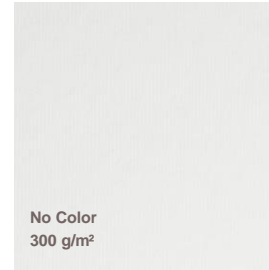
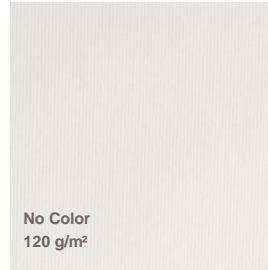
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# Gmund No Color No Bleach Colors

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Fine paper has never been so natural and pristine:

- "No Color" is simple white with absolutely no color.
- "No Bleach" is unbleached and also uncolored.








Grammages.

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# Gmund No Color No Bleach Grammages

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PAPER		120 g/m <sup>2</sup>	300 g/m <sup>2</sup>			
		TEXT WEIGHT	COVER WEIGHT			
No Color		○	○	x	x	x
No Bleach		○	○	x	x	x

KEY	
○	70 x 100 cm LG, SB 
	DL 11 x 22 cm
	Quadro 16.5 x 16.5 cm
	C5 16.2 x 22.9 cm

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# Printing Techniques.

# Gmund No Color No Bleach

## Printing techniques: Overview

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All traditional printing and processing techniques can be used with this material – and they often stand out even more on the rugged surface.

- Offset printing
- Letterpress
- Silk-screen printing
- Blind embossing
- Hot foil stamping
- Paper etching
- Die cutting





# Gmund No Color No Bleach

## Printing technique: Offset printing



# Gmund No Color No Bleach

## Printing technique: Hot foil stamping

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# Gmund No Color No Bleach

## Printing technique: Letterpress

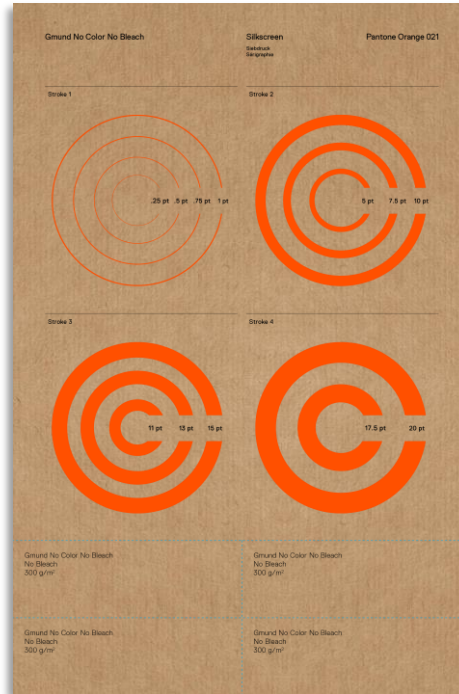
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# Gmund No Color No Bleach

## Printing technique: Silk-screen printing

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# Gmund No Color No Bleach

## Printing technique: Blind embossing

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# The Compendium Book.

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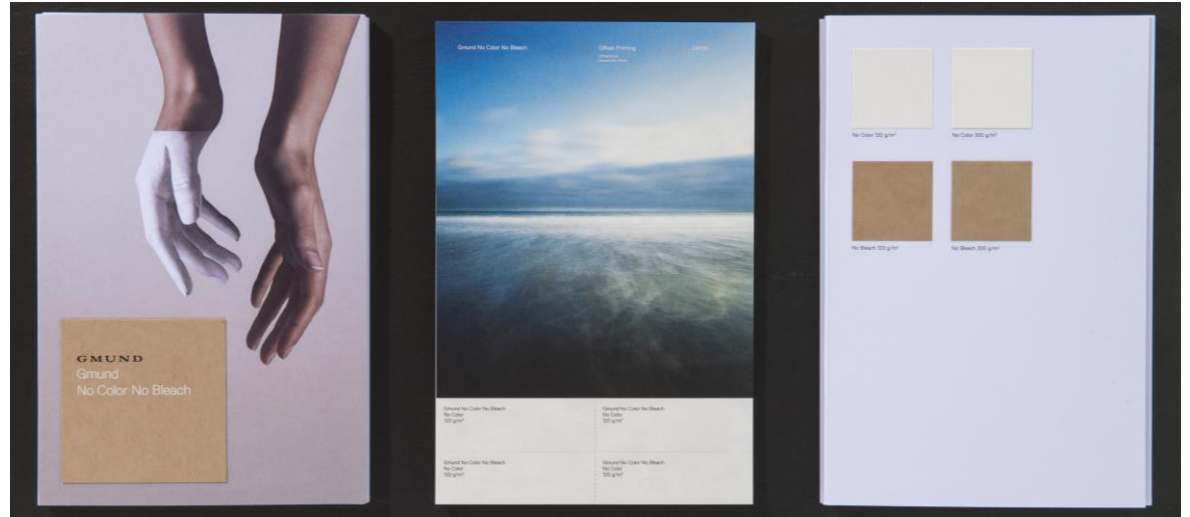
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## The Compendium Book

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The Gmund No Color No Bleach Compendium is a clearly structured tool for portraying the various processing possibilities and applications.

The unique paper samples are a representative guide to high-quality printing on fine paper.



Target Groups.



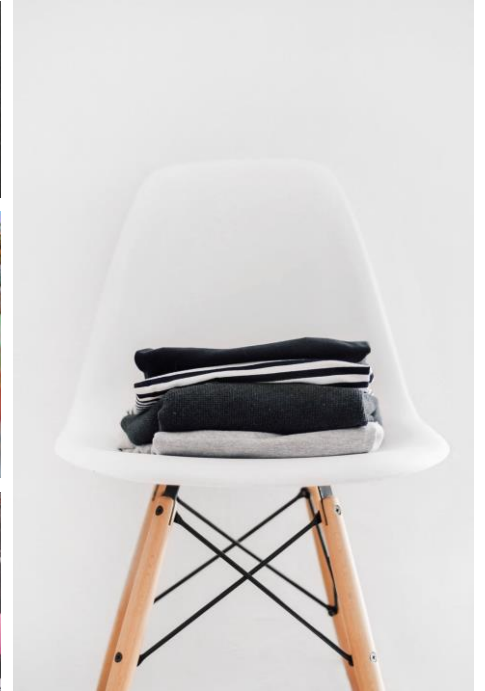
# Gmund No Color No Bleach

## Target Groups

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Gmund No Color No Bleach has a unique ability to reflect an element of naturalness in print products at the first glance and transfers this purity of the paper to the wrapped product. These characteristics are suitable for diverse industries, e.g.

- Textile Sector
- Fashion
- Cosmetics
- Food and Beverage
- Hotel and Wellness



Applications.

# Gmund No Color No Bleach Applications

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Gmund No Color No Bleach is the perfect material for a broad range of applications, e.g.:

- Brochures
- Covers
- Packaging
- Invitations
- Cards
- Hangtags

... and many others!

# Gmund No Color No Bleach Applications – Examples

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Wedding Cards

# Gmund No Color No Bleach Applications – Examples

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Wedding Cards

Sustainability.

# Gmund No Color No Bleach Sustainability

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- The cellulose in Gmund No Color No Bleach is FSC® certified. (FSC-C006462)
- Gmund No Color No Bleach also fulfills the high standards of the Gmund ECO certification. By using this logo on printed items, customers can underline their sustainable production.



**For Gmund Paper**

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